



the news market

#BreakTheBias

International Women's Day 2022

Meet the women of  
TheNewsMarket

“What is TheNewsMarket doing  
to challenge gender bias and  
stereotypes?”





London, UK



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"As a working mum, it's really important that I feel comfortable asking for time out when my kids need me. I give 100% to my job but I know that when I need to put family first, my company will support me, no questions asked."

**Keely Valentine** Managing Director



London, UK



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"TheNewsMarket doesn't differentiate. The business runs as a family, where everyone is part of one team and appreciated for the unique skills they bring. This also means that those who are mothers are understood and supported."

**Cat Deans** Head of Media Relations



Ahmedabad, India



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"TheNewsMarket has always recognised and celebrated diversity, equality, and inclusion. The company and its leaders work to the concept of #BeHuman and ensure that policies and resources align with an individual's specific circumstances. After all, not all heroes wear capes - some wear fabulous dresses, too!"

**Bhoomi Patel** Global Programme Director



London, UK



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"TheNewsMarket truly operates as a meritocracy. People are hired based on their skills and experience. Plus the company's work/life balance and work from home policies mean that parents and carers have more opportunity to thrive and succeed."

**Sara Hemrajani** Senior Editorial Producer



Milan, Italy



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"Hiring men and women in the same positions, from account management to finance, and everything in between."

**Claudia Bucello** Production & Account Manager



London, UK



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"Giving greater responsibility and a share of voice to younger, female employees."

**Heather Percival Business Analyst**



Mumbai, India

"TheNewsMarket accepts women's viewpoints, has equal representation in business roles, and gives us the flexibility and freedom to make decisions."

**Tina Chopra Account Manager**





"TheNewsMarket is an inclusive company. The selection process is based more on an applicant's skills and values rather than anything else."

London, UK

**Hellena Osman** Accounts Analyst