



TheNewsMarket is a global content strategy, creation and distribution agency for the world's greatest brands

# COP26, Sustainability Week & BEYOND

## Join the sustainability conversation

The world's great green energy transition has only just begun. That's why TheNewsMarket helps major brands, global institutions and SMEs amplify their messaging on sustainability and reach their target audiences with innovative content and a range of creative services.



### TheNewsMarket

The**news**market.com is our hub of brand-owned content sourced daily by a wider network of **1000s of journalists and influencers**, for relevant stories, company contacts, and **copyright-free media**, particularly in the **energy, retail, sport, and technology** spaces.

TheNewsMarket also builds and manages online **newsrooms** for global brands, such as **Kia, SEAT, Novo Nordisk, Genesis, Euro NCAP** and **Reebok**, and offers 24/7, round-the-clock support for comms teams.

### GreenNewsMarket

**GreenNewsMarket** is our digital channel dedicated to **sustainability** and **climate change** issues. It's a great opportunity to offer **green-related stories**, thought leadership, information, and inspiration to media outlets.

### Virtual events

The likes of **Masdar, Kia, the IMF, Genesis, PwC, SEAT, Adidas**, the **International Olympic Committee**, and the **WHO**, use our content distribution platforms, and live-streaming and video production services, to maximise engagement with their stories.

With nimble camera crews and advanced broadcast technology, live streaming and virtual events are now affordable for budgets of almost all sizes.

### Media relations

Get your **sustainability stories** read, seen, and heard. With media interest levels in green issues at an all-time high, there is no better time to publish your news on **our content platforms**.

### Business services

Our **social team** can also help boost the wider engagement with your stories and deliver impressive results for your content and messaging.

With our wide range of services and our expertise in **green energy and innovation**, TheNewsMarket can help you seize the opportunity, and become central to the conversation on **climate crisis** and **sustainability**.

#### READY TO TALK TO US?

Visit the contact page on [www.thenewsmarket.agency](http://www.thenewsmarket.agency) now to get in touch.

To stay up to date with the latest brand news from across the world, sign up for news alerts on [thenewsmarket.com](http://thenewsmarket.com) and follow us on social media.



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